

INCORPORATED 1818

SETTLED 1786
BOROUGH OF BERWICK
CITY HALL
1800 NORTH MARKET STREET
BERWICK, PENNSYLVANIA 18603-3792
TELEPHONE: 570-752-2723 FAX: 570-752-2726

RE-INCORPORATED 1918

March 3, 2021

To Whom It May Concern:

On October 8-9-10, 2021, the Borough of Berwick is sponsoring the 10th Annual Berwick Riverfest at Test Track Park located off of S. Eaton Street. This event draws on average 15,000 in attendance and includes a Car Cruise-In, air boat rides, and live bands each evening. There are over 100 vendors for food, crafts and much more!

This event is being coordinated by a group of citizens including; Donna Folk, Karen Maciejewski, Nikki Ann Roll, Judy Schnerr, Larry Cheslock, Borough employees, and Berwick elected officials. This group of volunteers and Borough employees has continued Riverfest as an annual event for the last 9 years and it continues to be beneficial to our community. Events like this bring new visitors to Berwick, encourage people to come back again, and help ignite our local economy.

Riverfest has proven to be a popular yearly attraction for our community. But in order to continue this celebration we need support from our community.

We are hoping you will support this event. Please see the sponsorship levels on reverse side, to determine the level at which you are interested in participating. Also remember that in addition to supporting our community, this event is a perfect way to promote your own business or organization.

We would be more than happy to discuss Riverfest with you in further detail and all the ways you can be part of this great event. We can be reached at Berwick City Hall, telephone number 570-752-2723, Nancy Sborz at extension 15 or Cassandra Mowery at extension 14.

Thank you for your time and consideration.

Sincerely,
Nancy Sborz

Nancy A. Sborz
Administrative Assistant
Borough of Berwick

Sincerely,
Cassandra Mowery

Cassandra Mowery
Treasurer
Borough of Berwick

And the Riverfest Committee

Corporate/Professional Berwick Riverfest Sponsorship Levels

Platinum	\$4,000- +
Gold	\$1,000-\$3,999
Silver	\$ 500-\$999
Bronze	\$ 200-\$499

- **Platinum** sponsors will receive a 2X14 one sided banner with company name & logo (if provided) attached to the stage. In addition, the sponsor will be listed on the www.Berwickborough.org scroll box. If your donation is received by July1, 2021 your sponsorship will be listed on the Riverfest posters that are distributed all over the area. If your donation is received before August 1, 2021 your sponsorship will be listed in the Borough Newsletter that is distributed to every household in the borough.
- **Gold** sponsors will receive a 2X6 one sided banner with the company name & logo (if provided) attached to the stage. In addition, the sponsor will be listed on the www.Berwickborough.org sponsor page.
- **Silver** sponsors will receive a 2X4 one sided banner with company name & logo (if provided) attached to the stage or another building. In addition, the sponsor will be listed on the www.Berwickborough.org sponsor page.
- **Bronze** sponsors will receive a 2X2 one sided banner with company name & logo (if provided) attached to the stage or another building. In addition, the sponsor will be listed on the www.Berwickborough.org sponsor page.

Without help from our sponsors, we would not be able to provide this event each year. Please consider becoming a Riverfest sponsor today! Every dollar helps to make Riverfest happen and helps to improve the local economy, tourism, and image of the Berwick community. Thank you for your interest in becoming a sponsor and please feel free to contact Nancy at 570-752-2723 ext. 15 or Cassandra at ext. 14 if you have any questions.

CORPORATE/PROFESSIONAL SPONSORSHIP FORM

Name of Business: _____

Name & Phone #of Contact Person: _____

Address: _____

City, State, ZIP: _____

Website Address: _____ Email Address: _____

Amount of Donation: _____

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Platinum (\$4,000- +)

Silver (\$500-\$999)

Gold (\$1,000-\$3,999)

Bronze (\$200-\$499)

Thank you for your support. Any donation is greatly appreciated!
Please make check payable to the "Borough of Berwick" and mail to:

Berwick Borough
1800 N. Market St.
Berwick, PA 18603
(570) 752-5862

www.berwickborough.org



*Coming together is a beginning;
Keeping together is progress;
Working together is success.*
~Henry Ford

