



**Borough of Berwick
1800 N. Market Street
Berwick, PA 18603
(570) 752-2723
FAX: (570) 752-2726**

January, 2020

To Whom It May Concern:

In October 2020, Berwick's annual Riverfest turns 10! This very popular event draws thousands of people to our community during the 3 days, and we are planning to add some special experiences to mark this auspicious occasion. The event is coordinated by a group of citizens; Larry Cheslock, Donna Folk, Karen Maciejewski, Nikki Ann Roll, and Judy Schnerr, as well as Borough employees and Berwick elected officials. Due to the diligence of our committee, this event has grown over the past nine years and proves to draw bigger crowds. With over 125 food and craft vendors, representatives from various non-profit organizations, a Car Cruise-In, air boat rides, live entertainment throughout the day and evening, and much more, Riverfest 2020 is shaping up to be our best year yet!

Test Track Park, located off S Easton Street, will be alive with the sights and sounds of a family-friendly festival during the weekend of **October 9, 10 and 11. Riverfest 2020 is guaranteed to delight participants!** This event is an opportunity to showcase Berwick and increase tourism. Our plans can only come to fruition with generous support from the Borough of Berwick, surrounding communities, businesses, and individuals. It is our sincere hope that you will show support by agreeing to sponsor the 10th Annual Riverfest! This event has been self-sustaining for the last 5 years; meaning no borough funds/tax payer dollars are used to support any of the expenses! On the reverse side is a listing of the four sponsorship levels, which will also guarantee your business is showcased at Riverfest. **Your business will be promoted while you help support Riverfest!**

We would be more than happy to discuss Riverfest with you in further detail and explain all the ways you can be part of this great event. Feel free to call Berwick City Hall at 570-752-2723 and contact Nancy Sborz (ext 15) or Cassandra Mowery (ext 14). We sincerely thank you in advance for your time and consideration.

Sincerely,
Nancy Sborz
Nancy A Sborz
Administrative Assistant
Borough of Berwick

Sincerely,
Cassandra Mowery
Cassandra Mowery
Treasurer
Borough of Berwick

And the Riverfest Committee

Corporate/Professional Berwick Riverfest Sponsorship Levels

Platinum	\$4,000- +
Gold	\$1,000-\$3,999
Silver	\$ 500-\$999
Bronze	\$ 200-\$499

- **Platinum** sponsors will receive a 2X14 one-sided banner with company name & logo (if provided) attached to the stage. In addition, the sponsor will be listed on the www.Berwickborough.org scroll box. If your donation is received by July 1, 2019 your sponsorship will be listed on the Riverfest posters that are distributed all over the area. If your donation is received before August 1, 2019 your sponsorship will be listed in the Borough Newsletter that is distributed to every household in the borough.
- **Gold** sponsors will receive a 2X6 one-sided banner with the company name & logo (if provided) attached to the stage. In addition, the sponsor will be listed on the www.Berwickborough.org sponsor page.
- **Silver** sponsors will receive a 2X4 one-sided banner with company name & logo (if provided) attached to the stage or another building. In addition, the sponsor will be listed on the www.Berwickborough.org sponsor page.
- **Bronze** sponsors will receive a 2X2 one-sided banner with company name & logo (if provided) attached to the stage or another building. In addition, the sponsor will be listed on the www.Berwickborough.org sponsor page.

Without help from our sponsors, we would not be able to provide this event each year. Please consider becoming a Riverfest sponsor today! Every dollar helps to make Riverfest happen and helps to improve the local economy, tourism, and image of the Berwick community. Thank you for your interest in becoming a sponsor and please feel free to contact Nancy at 570-752-2723 ext. 15 or Cassandra at ext. 14 if you have any questions.